



FOGSCREEN™
walk through magic

A Story of an Innovative Technology Company

The World's First Effect Screen that complements peoples desire to be entertained and excited of an advertiser's brand message



Reference: Nokia N-Gage in E3 Game Show, Los Angeles, USA 2006

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Our customers are able to create stunning displays that are so captivating and attractive that they grab peoples attention



Reference: Kremlin Palace of Congresses Moscow, Russia Oct. 2005

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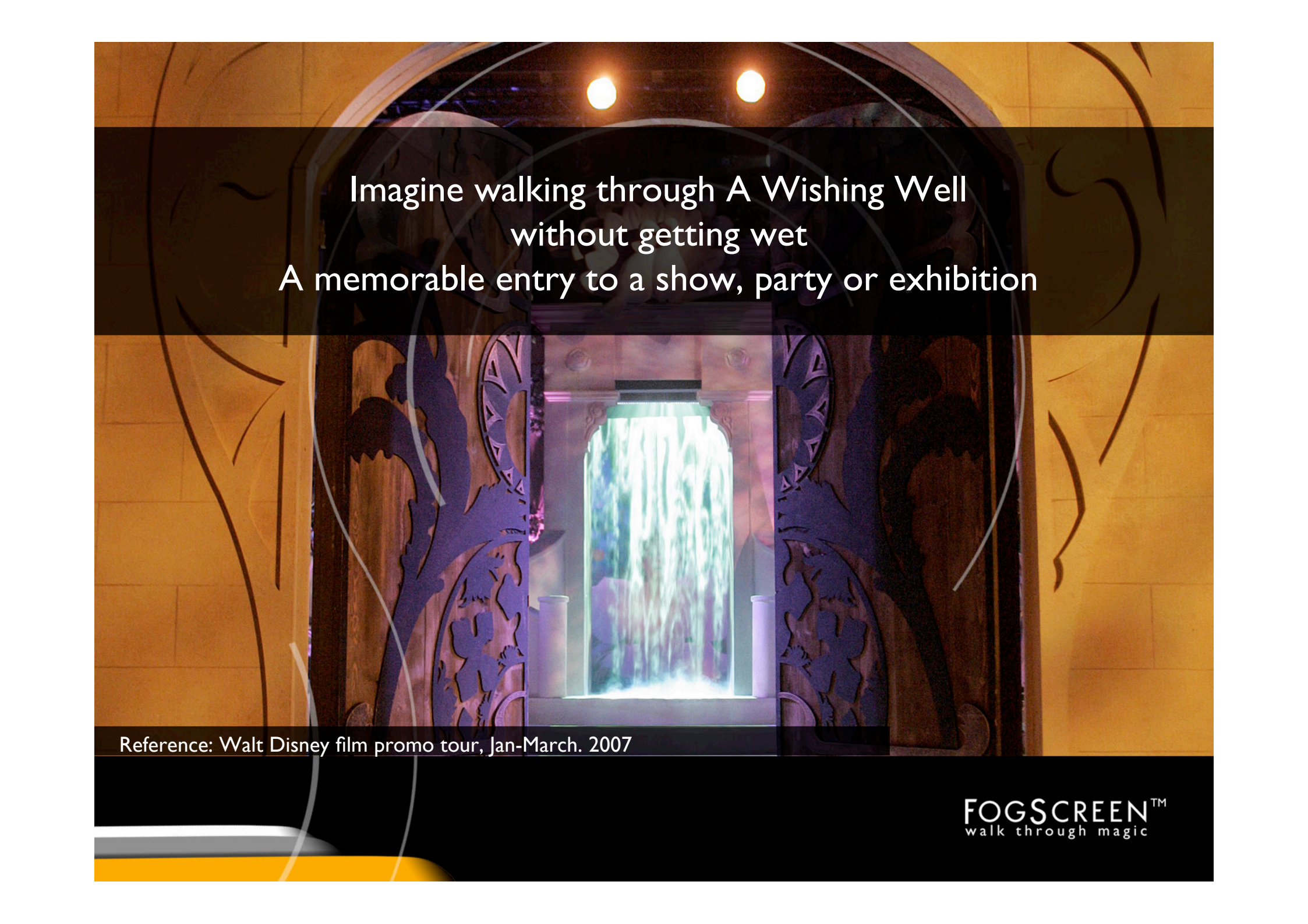


Effect Screen that works very much like an ordinary projection screen – but still has the interactive Magic features included...

Conventionality is not a word for FogScreen projection screen.

Customer interacts with the screen: draws in the air, using his own finger as a pointer, 2005


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A photograph of a wishing well with a waterfall. The well is made of dark wood with intricate carvings. The waterfall is illuminated with a greenish light. In the background, a person's face is visible, looking towards the camera. The scene is set in a room with warm, orange lighting. Two small lights are visible on the ceiling above the well.

Imagine walking through A Wishing Well
without getting wet
A memorable entry to a show, party or exhibition

Reference: Walt Disney film promo tour, Jan-March. 2007

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When a client wants to add visual excitement to any event:
Any image or a video can now float in thin air – and be
walked-through...

Reference: Award Show for Ochsner Hospital, May 2006

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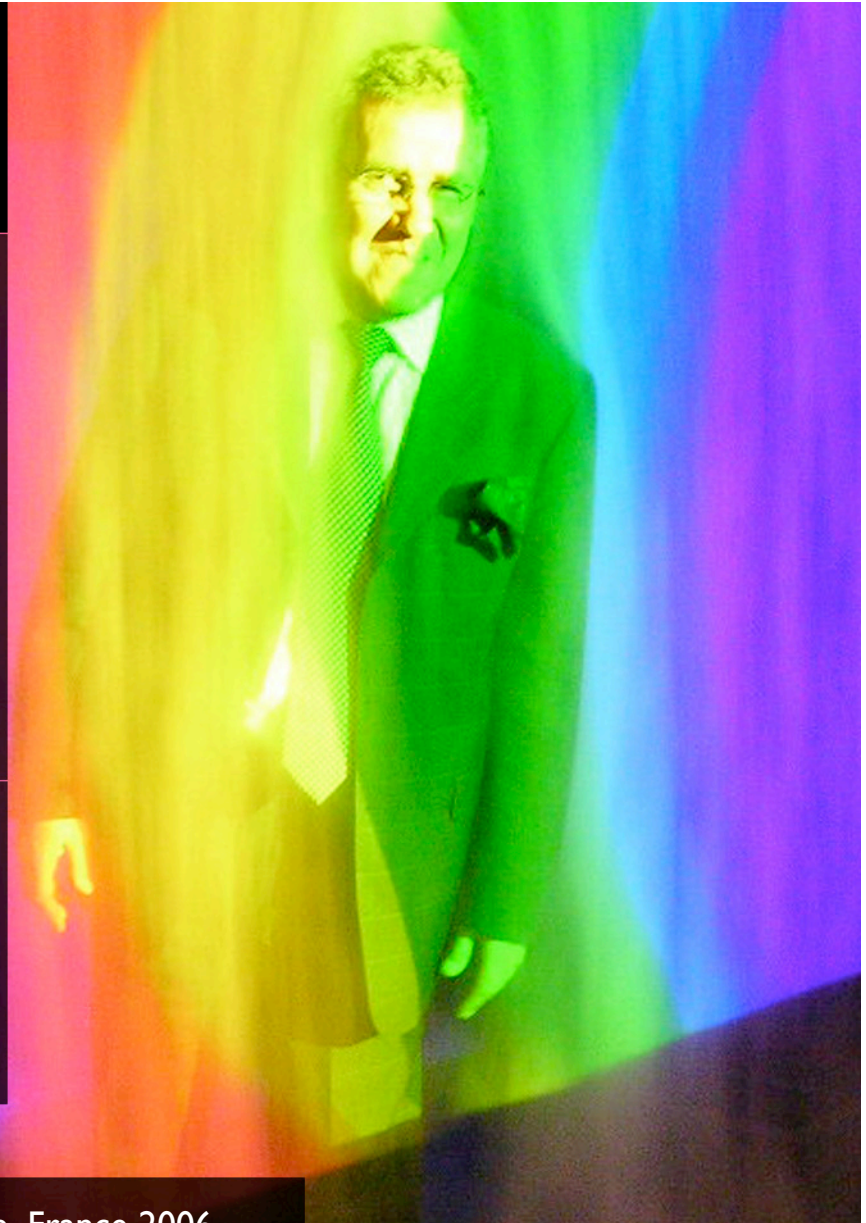
Awards:


- 1st prize in Laval Virtual 2004
- EU's 2005 European IST Prize
- Plasa 2005 Award for Innovation
- TESA Award for Innovation 2006
- Bottom Line Design Award 2007
- Club World Award 2007

FogScreen projection screen
has been said to be
the innovation of the decade
in audiovisual technology

Customers true walk-through experience: Museum de la decouverte, France 2006

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A photograph of a crowded event space, likely a night club or theme park. In the background, a large, illuminated sign reads 'BOND'. The scene is dimly lit with warm, yellowish light from the sign and other ambient lights. People are seen in silhouette or semi-silhouette, some looking towards the camera and others looking away. The overall atmosphere is vibrant and social.

Used in nightclubs, theme parks,
malls, expos, museums, product launches,
corporate events ...

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The FogScreen, Inc. company:

- Established in 2003
- Privately owned, headquartered in Helsinki, Finland, offices also in San Francisco, USA and Tampere, Finland
- Sales Partners in across the world
- Sales doubled each year since start-up in 2003

The FogScreen™ projection screen:

- An effect screen made of water, but still dry to touch
- Patented technology
- Featured extensively in scientific, financial, cultural and other international media, e.g. CNN, Reuters, Wired Magazine, Advertising Age, Herald Tribune, Discovery Channel, NBC

www.fogscreen.com