

Event: ***The promotional business to business tour of the new Walt Disney movie, Enchanted***

Time: January and February 2007

Place: München, Madrid, Brussels, London, Paris

Customer: Push UK / Carat / Disney

Whilst walking through the experience, the invited attendees will have an exclusive glimpse into the world of the movie (to be released in December/November 2007). One of the key features of the movie is an enchanted wishing well, the effect of which has been created with FogScreen projection screen.

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We chose FogScreen because of the unique qualities it has that bring the magical well to life”, explains Enchanted Experience Project Manager, Maria Walker. “Its real life movement and fluidity capture a water effect like no other. Our concept required guests to walk through the well water effect, without getting wet which FogScreen allowed”.



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