

Installation: *Playboy's Super Saturday Night Party***Time:** February 3, 2007**Place:** American Airlines Arena, Miami, Florida**Customer:** Fresh Wata / Playboy

Fresh Wata, a boutique event design and production firm, was selected to produce Playboy's Super Saturday Night Party in Miami, Florida during Super Bowl 2007. Some 3000 guests were in attendance for the P.M. themed party.

Screen was positioned to become the entrance to the event and every guest walked through the fog as they arrived. A custom video loop was projected onto the screen with moving bunny logos.

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It was one of our clients favorite elements of the entire event! A huge hit all the way around! FogScreen was extremely efficient in their installation and working with our staff to make sure the rigging and placement worked perfectly for our needs."

Tricia CostelloEvent Producer, Fresh Wata, www.freshwata.com

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