

Event: A night out at the Ochsner's, Awards Event

Time: May 13, 2006

Place: Sheraton Hotel New Orleans

Customer: AVHQ

FogScreen was used as an entrance to the awards show for Ochsner Hospital. The image projected on the screen switched between the Ochsner Award Statue and a medal.

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When designing an awards show for Ochsner Hospital the client wanted something different to show off the award statue at the entrance to the ballroom. Having used a FogScreen in the past I immediately thought of this new technology. We placed the FogScreen at the entrance to the ballroom so the participants walked through the screen as they entered the room. The image on the FogScreen switched between the Ochsner Award Statue and a Medal that was given to staff that worked through Hurricane Katrina. The FogScreen was a big hit and made a lasting impression. It really set the tone to the attendees that they were attending a memorable event. The FogScreen helped me make my client look original and innovative to her colleagues and superiors. She is already looking forward to using AVHQ's services and the FogScreen again next year."

Robert Helmke, National Sales, AVHQ
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